

KPS

**DIGITAL ACCELERATION
PROGRAMME**

Are You Keeping Up?

Choose KPS for the most accurate snapshot of your digital maturity and your potential for accelerating your digital growth

To connect with today's savvy digital consumers means building services that they really click with. And if you want to grow your revenue by harnessing opportunities for your digital growth, it's essential to know where you're starting from.

Do you deliver a great experience to every potential customer?

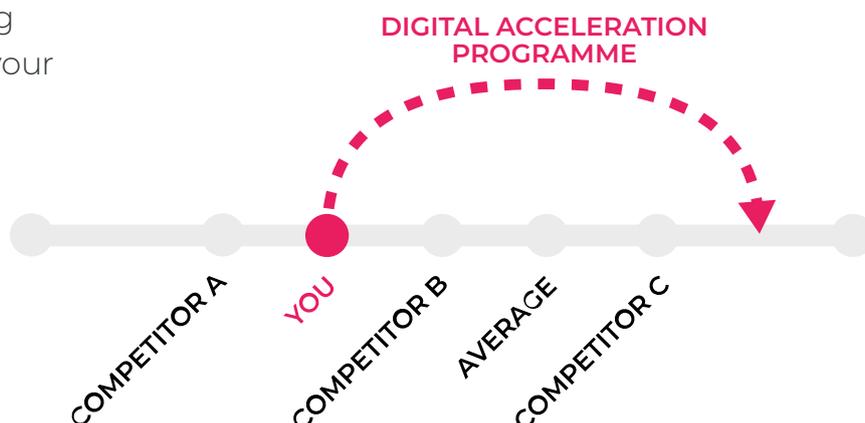
How do you score against your competitors?

Are you maximising revenue opportunities across every touchpoint?

We can prepare your assessment without taking up any of your time

We've helped leading companies revolutionise their e-commerce performance. We have the tools, processes and people to identify what you're doing well (or not so well), at every step of every customer journey, and how to fast-track you to higher revenue to surpass the competition.

KPS provides a fast and accurate way to identify where you're missing revenue opportunities. We use it to benchmark your business and your rivals against a set of 400 crucial markers across key areas, and show you the path to growth, whether that's improving your conversion rates, increasing your average order value, your retention rates, customer loyalty, or leveraging your brand reputation.



Digital maturity is vital for growth



Here's how a KPS assessment can impact your performance

1. Identify your level of digital maturity and compare you to industry best practices
2. Map out gaps and opportunities against returning on investment, to help you determine the best way forward
3. Work with you to plan and implement new growth areas
4. Monitor impact of each initiative against your key KPIs and continue innovating

KPS - E-commerce Agency of the Year 2019

We have a simple mission: to help our clients grow.

Our tailored omni-channel solutions are underpinned by a unique level of insight, and supported by best-of-breed technology through SAP CX.

KPS has helped many of the world's leading retailers and brands to improve their e-commerce and retail performance, thanks to our dedicated people and energetic company culture.

“We all know retail is changing at such a rapid rate. Lots of people talk omni-channel, but KPS has actually done it.”

Mike Logue, CEO, Dreams



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